

# CHINYERE OBI

## Data Analyst | BI Analyst

GMT +1 | Available 9am-6pm EST | +234-703-104-8544 | [obichinyere87@gmail.com](mailto:obichinyere87@gmail.com)

- [LinkedIn](#)
- [Portfolio](#)
- [Tableau](#)

### PROFESSIONAL SUMMARY

---

Data Analyst with strong experience extracting, cleaning, and transforming data from multiple sources to deliver actionable insights for business and marketing teams. Skilled in building automated data pipelines, developing recurring reports, and translating complex datasets into clear performance insights. Proven ability to collaborate cross-functionally and business stakeholders to improve data accessibility, structure, and decision-making.

### CORE SKILLS

---

- Data Extraction & Integration: SQL, APIs, Google Sheets, Excel
- Data Cleaning & Transformation: Python (Pandas), ETL pipelines, data validation
- Reporting & Visualization: Tableau, Power BI, Excel dashboards
- Analytics: Customer behavior analysis, segmentation, KPI tracking
- Data Modeling: Relational datasets, data structuring, query optimization
- Collaboration: Cross-functional teamwork, stakeholder communication

### PROFESSIONAL EXPERIENCE

---

#### DataVerse Africa | Remote, NG

Data Analyst Intern | Jul 2025 – Sep 2025

- Extracted, cleaned, and analyzed large datasets across multiple domains, ensuring data quality and usability
- Developed analytical reports to uncover trends and insights for decision-making across projects
- Worked with structured datasets to identify inefficiencies and improve data accessibility
- Collaborated with cross-functional teams to support data-driven initiatives

#### HAMOYE AI | Remote, NG

Data Visualization/Storytelling Intern | Mar 2024 – Jul 2024

- *Cleaned and transformed datasets to generate actionable insights for business and policy use cases*
- Applied data preprocessing techniques to improve dataset reliability and consistency
- Ranked in the top 1% for delivering high-impact, insight-driven analysis

### FEATURED PROJECTS

---

#### SaaS Revenue Reconciliation & Data Quality System

[Project Link](#)

- Designed a SQL-based system to reconcile user access data with billing records across datasets
- Identified revenue leakage and data inconsistencies, improving financial data integrity
- Structured datasets for efficient querying and analysis, supporting downstream reporting

---

#### Python Data Pipeline & Automated Reporting System

[Project Link](#)

- Built an automated ETL pipeline to extract, clean, and standardize raw data from multiple sources, including APIs and spreadsheets
- Integrated cleaned datasets into Google Sheets for real-time reporting and stakeholder access
- Reduced manual reporting effort and improved data accuracy by implementing validation checks
- Enabled consistent, repeatable reporting workflows for business monitoring

## End-to-End Customer Churn Analysis & Marketing Insights

[Project Link](#)

- Cleaned and analyzed customer datasets to identify behavioral patterns across segments (contracts, payment methods, usage)
- Developed predictive model to identify high-risk users, enabling targeted retention campaigns
- Delivered interactive dashboards in Tableau to track key metrics and support marketing decision-making
- Translated analysis into actionable insights for improving customer retention strategies

## EDUCATION

---

### Master of Business Administration

National Open University of Nigeria (NOUN)

## TECHNICAL TOOLS

---

- Languages: Python, SQL
- Visualization: Tableau, Power BI, Excel
- Technologies: Google Sheets API, Jupyter Notebook, Microsoft 365
- Processes: ETL Pipelines, Data Cleaning, Data Validation

## CERTIFICATIONS

---

**A/B Testing for Business Analysts:** Udacity, (In view)

**Associate Data Analyst:** DataCamp, September 2024

**Data Curation for Storytelling:** HamoyeAI, July 2024

**Mastering DAX Foundation:** Foresight BI, August 2024

**SQL Analysts:** Udacity, 2023